

**Associates in Arts Pathway  
Business Administration Marketing Concentration  
University of North Carolina at Pembroke (UNCP)**



Fall Term (14 hours)	Spring Term (16 hours)	Summer Term (5 hours)
<input type="checkbox"/> ACA 122 – College Transfer Success <input type="checkbox"/> ENG 111 – Writing and Inquiry <input type="checkbox"/> BUS 110 – Introduction to Business <input type="checkbox"/> PSY 150 – General Psychology <input type="checkbox"/> BIO 111 – General Biology I	<input type="checkbox"/> ENG 112 – Writing/Research in the Disciplines <input type="checkbox"/> COM 231 – Public Speaking <input type="checkbox"/> SOC 210 – Introduction to Sociology <input type="checkbox"/> BIO 112 – General Biology II <input type="checkbox"/> ART 111 – Art Appreciation	<input type="checkbox"/> MUS 110 – Music Appreciation <input type="checkbox"/> PED 110 – Fit and Well for Life
Fall Term (14 hours)	Spring Term (13 hours)	
<input type="checkbox"/> ECO 251 – Principles of Microeconomics <input type="checkbox"/> MAT 171 – Precalculus Algebra <input type="checkbox"/> GEO 111 – World Regional Geography <input type="checkbox"/> ACC 120 – Principles of Financial Accounting	<input type="checkbox"/> ECO 252 – Principles of Macroeconomics <input type="checkbox"/> ENG 241 – British Literature I <input type="checkbox"/> HIS 111 – World Civilizations I <input type="checkbox"/> ACC 121 – Principles of Managerial Accounting	

**Required Prerequisites:**

ACA 085-Improving Study Skills, CIS 070-Fundamentals of Computing, DRE-Integrated Reading and Writing 096, 097, 098 DMA-Developmental Mathematics 10, 20, 30, 40, 50, 065

Placement Testing, SAT/ACT scores, and/or recent high school GPA may be used to satisfy required prerequisite courses