

Communication – Speaking Assessment

Outcome: Demonstrate communication skill through speaking.

What is the student to do that will be evaluated? The student being assessed must complete a three to five minute speech of either an informative or persuasive nature. The speech will be evaluated by three faculty/staff members.

Materials Needed Prior to Assessment: The student will be given a guidelines sheet for preparing and delivering the speech and instructions on contacting the speech instructor to set up a time for delivery. The student will be given a copy of the evaluation rubric. The student will also receive a brief definition of both an informative and a persuasive speech and some general guidelines on delivery and organization.

Length of Time: Five to ten minutes for delivery.

Additional Information:

Failure to successfully complete this general education assessment will result in students not receiving credit for this competency.

In delivering the speech, the student must do the following:

- Choose topic (Speech may not be biographical: “Don’t talk about yourself”)
- Deliver using only an outline (Reading or delivering from memory will result in the assessment being stopped.)
- Use an appropriate visual aid or aids (as dictated by the speech content)

The Chair of College Transitions and General Education will instruct the student to email the speech instructor to request a time and place for delivery. The speech instructor will enlist two other faculty or staff members to evaluate the speech. One week prior to the time set for delivery, the student will notify the speech instructor via email of any special equipment needed, such as a computer projection system, white board, etc.

ACADEMIC INTEGRITY

The speech associated with this assessment must be the student’s own work. Students should not receive or give help during this assessment except from the supervising faculty member.