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News Release

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For immediate release

Creating a Marketing Plan Seminar Offered at SCC

This seminar will help you find your customers and get their attention on a budget that works. Learn how to create a marketing strategy that supports your business goals.

This free seminar presented by Joyce Siler will be offered Thursday, May 7 from 6 to 9 p.m. in T-122 on the campus of Southeastern Community College.

To pre-register, contact Jeanell Sweat at 642-7141, ext. 397 or at jsweat@sccnc.edu.

For more information about SCC's Small Business Center, contact Brenda Orders at 642-7141, ext. 419 or at borders@sccnc.edu.

Visit SCC on the Internet at www.sccnc.edu.