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News Release

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For Immediate Release

Introduction to Digital Photography Course Offered at SCC

The Small Business Center at Southeastern Community College is offering an Introduction to Digital Photography course. Digital photography has greatly increased the medium's potential for everyone – at the workplace, on vacation, and in the home. Promote your business for greater profits, document your travels with more flair, and capture your family's memories the way you want to remember them.

The course will cover what to look for in digital cameras and their use. Basic photography topics will include composition, depth of field, lighting, and subject control. This exciting field is growing rapidly, and now you can learn about the opportunities it holds, including marketing and advertising, freelance, portraits, photojournalism, the Internet, stock, fine art, and documentary projects. Students will participate in one field trip.

Instructor, Mark Gilchrist, who is the chief photographer at *The News Reporter* and has worked in digital photography for eight years, has studied photography at Crealde School of Art in Orlando, Fla. and with the Nikon School. Previous to his work with *The News Reporter*, he toured the United States for 18 months on the project *True America*, publishing an extensive photographic and essay-based Web site.

This course will meet Thursdays, September 10 through October 22 from 6 to 9 p.m. in CART-164 at the college. The fee is \$65. To pre-register, contact Jeanell Sweat at 642-7141, ext. 397 or by e-mail at jsweat@sccnc.edu.

For more information about SCC's Small Business Center, contact Brenda Orders at 642-7141, ext. 419 or borders@sccnc.edu. Visit SCC on the Internet at www.sccnc.edu.