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News Release

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For immediate release

Introduction to Bank Customer Service Careers Class

In North Carolina, over 150,000 people are employed in the financial services industry. Southeastern Community College is offering a class to help individuals gain job skills in this exciting field.

The Introduction to Bank Customer Service Careers class meets Mondays, Tuesdays and Thursdays, July 6 through August 6 from 6 to 9 p.m. in A-Building, room 229 at Southeastern Community College.

This course introduces students to positive relationship banking. Students will be taught how to initiate, develop, and manage long-term relationships with customers. Also, the student will learn to identify additional needs and refer customers to appropriate financial partners. The customer service relationship banker delivers superior quality service in person or by phone. Upon successful completion of this class, participants are guaranteed a job interview.

Employability skills including résumé preparation, interviewing and job search also will be covered.

The fee for this class may be waived for individuals who are unemployed, underemployed or dislocated workers.

For more information or to pre-register, contact the Columbus County JobLink Career Center at 642-7141, ext. 261, or visit the Center located in A-Building at Southeastern Community College at 4564 Chadbourn Highway in Whiteville.